



ARLIS/NA Ontario Fall 2013 Chapter Business Meeting
November 15, 2013 Terrazza Restaurant, 372 Harbord Street, Toronto, Ontario

Business meeting: 11am to 12:30pm

Regrets: Marianne Williams, Mary Williamson, Katya Pereyaslavka, Pearl Santopinto

Present: Amy Weir, Nicole Lovenjak, Catherine Falls, M. Joanne Wadden, Eva Athanasiu, Sarah Butterill, Stephen Spong, Sara Angel, Margaret English, Daniel Payne, Irene Puchalski, Lucinda Walls, Lesley Bell

Remote Participation (via GoToMeeting): Nancy Perrin and Catherine Spence (Note: remote participation was unfortunately foreclosed by technical difficulties).

1. Thank you to Terrazza restaurant for hosting the event

2. Introduction of 2013 Executives: Melissa Bruno (Chair) introduced Stephen Spong (Vice-Chair), Amy Weir (Treasurer), Nicole Lovenjak (Western University Student Representative) and Catherine Falls (U of T Student Representative).

3. Motion to accept the agenda:

- Motion to accept the agenda: Daniel Payne, seconded by Stephen Spong.

4. Motion to accept the Spring Meeting Minutes:

- Motion to accept the meeting minutes: Amy Weir, seconded by Eva Athanasiu.

5. Chair's Report (Melissa Bruno)

- The Executive has met four times since the 2013 Spring Business Meeting. These executive meetings were held in order to:
 - plan a panel discussion held at OCAD U on October 17;
 - plan the Fall Business Meeting; and
 - organize the fall vintage fundraiser held at OCAD U on September 25 and 26.
- The panel discussion, "Social Media and Creative Research," was a success, generating robust discussion that extended to a lengthy question period. Weather may have negatively affected attendance, which was lower than anticipated. Panelists included Eva Stepanian (U of T Mississauga), Heather Saunders (Nipissing University), Marsha

E. Taichman (Cornell University), and Lisa Gayhart (U of T Library), with moderator Mark Pompelia (RISD). There is currently a synopsis of the panel being written by the panelists themselves. This will be made available to the public once it is complete. Thank you to OCAD U for hosting the event and to chapter executives and Sarah Butterill (OCAD U Reference Intern) for helping make the event possible.

- Since the Spring Business Meeting, the Chapter has held two fundraising events.
 - Trinity Bellwoods Flea market: Not a financial success, but allowed us to clean out stock from previous vintage sale fundraisers and was a great networking experience.
 - OCAD U Fall Vintage Sale: Thank you to members for donations. Very successful financially. There were some communication issues, but to prevent such issues in the future, Katya Pereyaslavskaya has devised a fundraising plan.
 - Daniel Payne (Canadian Member-at-large) relays that the ARLIS/NA executive has noticed the Ontario Chapter's success at fundraising.
- The By-Laws have been translated on the website by Jonathon Franklin and are now available in both English and French. Thank you to Jonathon for providing this valuable service.
- The Chapter commissioned graphic designer, Bobby Tubbs, to make changes to the website and to create a vector file of the logo. Unfortunately, the parent logo is being changed, so the Ontario Chapter will be adopting the old logo as its own. The Chapter has invested in a large-scale vinyl banner with this logo to be used at ARLIS/NA Ontario events.
- The Chapter submitted a request for funding to have more robust software to allow remote participants at Chapter events. Funding was denied, but we were granted access to ARLIS/NA's GoToMeeting account for this purpose.
- On October 23, Margaret English, Daniel Payne (Member-at-Large), and Catherine Falls (U of T Student Representative) participated in the iSchool Clubs and Associations event, which helped generate student interest in the Chapter.

Treasurer's Report (Amy Weir)

- At the Spring Business Meeting, Daniel Payne suggested that the treasurer hold a generic email address to increase consistency in communications and ease the transition from one treasurer to the next. This has since happened.
- The Chapter currently has 30 members and a bank balance of \$6710.90. This compares with a November 30, 2012 balance of \$4740.30. Membership is down from the previous year, though this can be expected as the 2011 conference caused a spike in membership.
- Note on Paypal withdrawals: Fall Meeting dues will show up on the next treasurer's report. This is because Paypal charges a fee for withdrawals under \$100 and we did not want to withdraw the Fall Meeting dues until the funds had reached at least this amount.
- Vintage sales have been very successful: the Valentine's Vintage sale brought in \$840.00; the fall sale at OCAD U brought in \$1308.
- Total income since March was \$2738.34. In March, \$196.41 in Spring Meeting dues, \$134.41 in Membership fees, \$25 in donations, and \$840.00 in proceeds from the Valentine's Vintage sale were deposited into the bank account. In August, \$36.75 in

proceeds from the Trinity Bellwoods Yard Sale were deposited into the bank account. In September, \$2.43 in Square Reader account testing funds (treated as a donation), and \$10.70 in Fall Vintage Fundraiser proceeds were deposited into the bank account. In October, \$85 in proceeds from the OCAD U Social Media Panel and \$1308 in Fall Vintage Fundraiser proceeds were deposited into the bank account. In November, \$23.97 in Spring Meeting dues, and \$75.67 in Membership fees were deposited into the bank account. These values include Paypal withdrawal fees where applicable.

- Total disbursements at \$1990.72. In March, \$190.68 in Spring 2013 Business Meeting costs, \$6.72 in Monthly bank fees, and \$1000 for the 2013 Pasadena Conference Travel Award were withdrawn from the bank account. In both April and May, \$4 in monthly banking fees were withdrawn from the account. In June, \$30 for the Trinity Bellwoods table registration and \$4 in monthly banking fees were withdrawn from the bank account. In both July and August, \$4 in monthly banking fees was withdrawn from the bank account. In September, \$0.49 in Square Reader testing funds, \$56.50 for ARLIS/NA Ontario Chapter logo design, \$135.60 for the Chapter banner, and \$4 in monthly banking fees were withdrawn from the bank account. In October, \$542.32 for the OCAD U Social Media panel and \$4.41 in banking fees were withdrawn from the bank account.
- We would like to begin sending email reminders to members whose memberships have lapsed reminding them to renew as an outreach strategy. This is put forward to those present, who agree that this should happen. Amy will draft a template email that can be used for this purpose.

Report from the Chapter Liaison to the U.S. (Melissa Bruno)

- “ARLIS/NA” must be included in all chapter communications, including by-laws. Thus, the chapter must always be referred to as ARLIS/NA Ontario.
- Members of ARLIS/NA Ontario must be members of ARLIS/NA.

Report from Canadian Member-at-Large (Daniel Payne)

- 2014 Melva Dwyer Award:
 - Keep an eye out for exemplary publications (print and electronic) and make nominations.
 - The committee was considering updating the terms of reference, but have decided to leave these terms as is because the current terms are believed to maintain flexibility with respect to the type of resource that can be chosen. These terms of reference can be found on the ARLIS/NA website.
 - The committee has started contacting publisher’s directly to find potential candidates for the award. This includes small presses, such as Coach House Books.
- Web-based initiatives
 - The ARLIS/NA Canada listserv, CARLIS-L, has been disabled as of November 14, 2013. It will no longer be hosted by the Banff Centre, but through TEL. The listserv is a vital mode of communication for issues related specifically to Canadian art libraries. ARLIS-L should be used for broader messages.

- The ARLIS/NA Canada website may potentially be migrated to a new host. It will remain with the Banff Centre for now but may be migrated to the ARLIS/NA web portal. Details to follow.
 - ARLIS/NA may be setting up a WordPress domain.
- ARLIS/NA will be launching a new logo design, which will be rolled out with the new ARLIS/NA website.
- History of Art Libraries Project
 - Part two of the project will expand the existing list of art libraries and will include museum libraries.
 - Art Canada Institute may be a potential host for the project.

Guest Speaker, Sara Angel, Founding Director of the Art Canada Institute

- Sarah sees a potential synergy between her project (ACI) and our History of Art Libraries Project
- Hosted by Massey College, the Art Canada Institute stemmed from Angel's recognition of a lack of existing resources on Canadian art in both print and online formats. There is no existing canon of Canadian art and no scholarship on lesser-known Canadian artists.
- ACI began as a charitable organization whose first project – the Art Book Project – will create peer-reviewed, born-digital art books on Canadian art and artists. It currently has over 50 museum professionals and art historians working to create content. The content of the books will be original research produced and disseminated under a framework of academic and visual/design rigour.
- The Art Book Project will launch on November 28, 2013 with 6 titles; its goal is to produce ten titles per academic year. The content it provides is in both English and French, is fully text searchable, and is free to use. The project is funded using a sponsorship model similar to that used by museums and galleries when producing exhibitions . It hopes to be a go-to site for scholarship on Canadian art history.
- For more information see ACI's website: <http://aci-iac.ca/>
- Sarah opens the floor to questions:
 - Sara discusses the cost incurred by ACI to reproduce images as part of the site
 - ACI will be working with Kobo and other platforms to try to get the content accessible from as many entry points as possible
 - Discussion of possibility of working with ARLIS/NA Canada to create MARC records for ACI's publications in order to make them accessible through library catalogues.
 - The project is a distinctly Canadian model.
 - Look for an article in MacLean's magazine about the project

Officer Nominations (Melissa Bruno):

- Two positions currently open: Vice-Chair and Secretary
- Joanne Wadden nominates herself as Secretary.
- Vice-Chair position is still open.

Vice-Chair Report (Stephen Spong):

- Fundraising plan devised by Katya Pereyaslavka

- In order to avoid the concentrated effort currently associated with the vintage sales, Katya has come up with the idea of setting up an ARLIS/NA Ontario shop on Etsy.
- This would be less of a draw on people's time and would involve a more steady flow of work throughout the year.
- This project would require a storage space that the person monitoring the shop would need access to.
- The site could use the existing Paypal account alongside Direct Checkout
- The site would need someone to photograph works, describe them on the site, and manage sales and shipping.
- Stephen and Katya are willing to act in a supervisory role
- Margaret English is willing to help
- It is agreed that a fundraising committee will be struck, headed by Stephen Spong, and that the shop will be taken on as a pilot project.

Holiday Party/Silent Auction

- We will be hosting a holiday party/silent auction at OCAD U on Dec. 12 in the Learning Zone at 6:45pm
- Members are encouraged to contribute items to the auction and help solicit others to donate
- The event will also be a potluck
- Friends and family are welcome! The more the merrier!

Motion to adjourn:

- Motion to adjourn accepted by Sarah Butterill, seconded by Stephen Spong.