



Annual Report 2012 Ontario Chapter

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Executive Committee 2012

Chair: vacant
Vice-Chair: Melissa Bruno
Secretary: Victoria Baranow
Treasurer: Heather Saunders
Student Representative: Amy Weir
Past Chair: Victoria Sigurdson

Executive Committee 2013

Chair: Melissa Bruno
Vice-Chair: Effie Patelos
Secretary: Victoria Baranow
Treasurer: Amy Weir
Student Representative: Farah Chung
Past Chair: vacant

Chapter Business Meetings

Joint Spring Business Meeting with VRA Canada

Thursday, March 29th, 2012

100 McCaul St, Room 600, OCAD University

- 25 members in attendance (5 regrets)
- As an astounding amount of time, energy, and resources were generously invested by ARLIS Ontario members, this informal Business Meeting was an opportunity to celebrate all the efforts and accomplishments of those who have organized the 40th Annual ARLIS/NA Conference held in Toronto: [Colouring Outside the Lines](#)
 - The Chapter would like to formally recognize the efforts of Local Arrangement Co-Chairs, Karen McKenzie and Jill Patrick; Program Co-Chairs, Stephanie Frontz and Carole Anne Fabian; Program Committee, Daniel Payne, Laine Gabel, Zita Murphy, Irene Puchalski, Mary Kandiuk, and Jill Patrick; Tours Coordinator – Toronto, Linda Morita; Tours Coordinators – Buffalo, Sherman Clarke, and Dorothy Tao; Workshops Coordinator, Mary Kandiuk; Website Coordinator, Philip Dombowsky; Publicity Coordinator, Victoria Sigurdson; Exhibits Coordinators, Kari Horowicz, and Larry Pfaff; Special Events Planners, Jeff Zoeller and Sara Malabar; Special Events Coordinators, Katya Pereyaslavskaya, and Stephen Spong; Local Development Coordinator, Jill Patrick; Proceedings Editor, Ted Goodman; and Hospitality/Registration Desk Coordinators, Peggy Haist, and Danielle Manning.
- Business Meeting Minutes can be viewed [here](#)

- On behalf of VRA Canada, Adam Lauder, arranged for noted guest speaker, Mark Pompelia (Visual and Material Resources Librarian at Rhode Island School of Design), to present on the theme of social media

Fall Business Meeting

Friday, October 19th, 2012

140 St. George St., Faculty Lounge, Faculty of Information, University of Toronto

- 12 members in attendance (3 regrets)
- Business Meeting Minutes can be viewed [here](#)
- Tours:
 - [Fisher Rare Book Library](#), University of Toronto, led by John Shoesmith, Outreach Librarian
 - [Shore + Moffat Architecture Library](#), University of Toronto, led by Effie Patelos, Acting Architecture Librarian

Activities of the Chapter

I. Revising the Chapter Bylaws

Drafted by the Executive Committee, the suggested amendments (which can be viewed [here](#)) reflect the following:

- Formally recognizing the Student Representative as a member of the Executive Committee
- Distinguishing between the duties and responsibilities of the Secretary and Treasurer
- Making the terms of office explicit for all Chapter Officers
- Correcting typos and ensuring consistency in capitalization and enumeration of articles
- Delineating formal lines of communication; including the Canadian Member-at-Large

The Bylaw revisions were first circulated at the 2012 Spring Business Meeting. They were sent to the ARLIS/NA Executive Board for approval, and were voted on at the 2012 Fall Business meeting. The ARLIS/NA Executive Board recommended that the original reference to ARLIS/NA Canada Chair be changed to ARLIS/NA Canadian Member-at-Large. (The ARLIS Ontario membership approved this revision in the 2013 Spring Business Meeting).

II. Creating a Chapter Executive Content Management System

Chapter Vice-Chair, Melissa Bruno, created www.arlison.pbworks.com—a Wiki to harvest information about the Ontario Chapter for Executive member use. This Wiki is used to facilitate an online discourse between Executive chapter members, and serves as a forum to explore ideas and innovations surrounding everything ARLIS Ontario. Moreover, this Wiki functions as a document repository, and operates as a singular point of reference for all information regarding the Chapter operations (i.e., financial information, membership records, account passwords, contacts, protocols, etc.). It is envisioned that this Wiki can be used for future ARLIS Ontario executive orientation and training.

III. Membership Initiatives

Following one of the recommendations from the Chapter Chair's Breakfast at the 40th Annual Conference, Vice-Chair, Melissa Bruno, proposed that the Ontario Chapter look to online membership payment options via PayPal. We are grateful for Victoria Baranow (Secretary) and Heather Saunders (Treasurer) for creating our [Chapter's PayPal account](#) and embedding it in our Chapter's website.

IV. Chapter Communications and Outreach

To supplement the ARLIS Ontario Student Representative Facebook page created last year which targets the student demographic, Chapter Secretary, Victoria Baranow, created another page tailored to information needs and interests of ARLIS Ontario members at large: [ARLIS/NA – Ontario Chapter](#). Chapter Student Representative, Amy Weir, also created a Twitter Account to further publicize Chapter events and initiatives: [@ARLIS_ON](#). Both accounts have been synced with the Chapter's Mailchimp account, thus facilitating extended communication amongst multiple social media channels. These social media platforms have been instrumental in soliciting engagement of current members, prospective members, the membership at large, as well as the general public, and have functioned as a vehicle to promote our widely successful fundraising initiatives.

V. Fundraising Initiatives:

Dorothy H. Hoover Library, OCAD University, Vintage-Themed Fundraisers

Throughout the course of the year, our dedicated and enthusiastic membership helped organize three incredibly successful vintage-themed fundraisers. These fundraisers are a product of the extraordinary effort of two particular individuals, Katya Pereyaslavskaya and Stephen Spong, as well as the assistance and institutional support of the Dorothy H. Hoover Library at the Ontario College of Art and Design University (in particular, Jill Patrick, Director of Library Services). We are beyond grateful to have such resourceful, energetic members working tirelessly for our cause, as well as the generous donations from not only our local Chapter membership, but the ARLIS/NA community at large. Combined, these three sales totaled an astronomical \$6790. As one of the fundraisers was Movember themed, the Chapter donated 15% of the sale's proceeds to the Movember Charity (\$268.50). This donation is not reflected in the 2012 financial report as the funds were disbursed in February, 2013.

*ARLIS Ontario Holiday Party***

ARLIS Ontario Chapter members, Margaret English and Effie Patelos (incoming 2013 Vice-Chair), hosted a vintage-themed holiday cocktail party. Not only was this event an excellent opportunity for Chapter members to get to know one another in a casual, festive, and flawlessly executed social affair, minus the overhead cost of an abundance of gourmet *hors d'oeuvres* and a fully stocked bar, our hosts also managed to raise \$125.

*Book Sale Donations***

The Ontario Chapter received a \$600 donation from the proceeds of the 2012 Ontario College of Art and Design University Library Book Sale. This figure represents the profits raised from the incredibly generous donation of books from Karen McKenzie and the Art Gallery of Ontario in support of our Chapter.

**NB: The proceeds for these initiatives were processed in February, 2013, and are, consequently, not reflected in the following 2012 Treasurer's Report.

Travel Award

Neither one of the two \$300 Chapter Conference Travel Awards were honoured this year.

Treasurer's Report

December 2011 Bank Balance: \$5209.08

Income:

Membership Fees	\$1080
Member Donation	\$35
Fundraisers	<u>\$5790</u>
Total	\$6905

Disbursements:

Fall 2011 Meeting Expenses	\$61.03
Spring 2012 Meeting Expenses	\$111.67
Fall 2012 Meeting Expenses	\$160.62
Promotional Material	\$39.55
Bank Fees	\$50.83
Reimbursements	\$53.81
Stationary	\$19.04
Domain Renewal	\$102.03
Donation To Welcome Party**	<u>\$5000</u>
Total	\$5598.58

December 2012 Bank Balance: \$6515.47

**\$1000 from the Chapter Treasury, as well as \$4000 from fundraising efforts, totaling a \$5000 contribution to the Conference Welcome Party. This donation also qualified the Ontario Chapter as a Gold Member Donor.

Membership Report

38 Regular	\$25	\$950
1 Regular (2 years)	\$50	\$50
2 Student	\$10	\$20
1 Student (2 years)	\$20	\$20
4 Retiree	\$10	<u>\$10</u>
Total		\$1080

ARLIS Ontario Strategic Plan

The Five Goals (Originally drafted by Victoria Sigurdson)

Articulate New Directions and Identity for the Profession

- Identify new membership and development opportunities to move the profession forward
 - inclusion of student representatives, VRA chapter communication/inclusion, panel discussion, PayPal convenience will make it easier to pay for membership
- Provide opportunities for members to participate in shaping the role of the profession in the changing environment of art information and scholarship
 - inclusion of students, discounted student membership rates, programming for membership meetings provided by established professionals, and panel discussions involving current professionals from related areas in the art sector exploring current ideas and practices

Expand Mentoring, Management, and Transition Skills

- Extend and encourage professional development, continuing education, networking and mentoring opportunities, for both mid-career and senior career professionals
 - Enhanced programming at membership meetings
 - VRA inclusion, retiree and student rates, panel discussion

Create Stronger Leadership through Promotion, Cooperation and Advocacy

- Expand the Society's programs to attract those new to the art information profession and those from a diverse range of institutions
 - Panel discussions are really effective for bringing many different art sector workers and institutions

Emphasize our Collections and Stewardship Role

- Increase awareness of the importance of unique and special collections and their significance in supporting the missions of their parent organizations
 - Enhanced programming at membership meetings
 - Tours of collections, processing, facilities, equipment, etc.

Strengthen the Society's Communication and Operational Infrastructure

- Continually explore ways in which to enhance the Society's virtual presence through its website and other social media
 - Established Chapter and Student Members Groups in Facebook and Twitter, as well as use of Mailchimp for easy email communication